

PPA Business School

advance and accelerate your career



ARE YOU READY TO INITIATE CHANGE FOR YOUR ORGANISATION?

ACQUIRE SKILLS TO DESIGN, DEVELOP AND
IMPLEMENT INNOVATIVE SOLUTIONS

MAKE A DIFFERENCE TO YOUR ORGANISATION
SOLVE COMPLEX BUSINESS AND MANAGEMENT
PROBLEMS

IMPLEMENT NEW DIGITAL TRANSFORMATION
STRATEGIES



Professor Mike Moulder
DIRECTOR OF STUDIES

Organisations need highly skilled and knowledgeable managers to enable them to meet today's challenges, solve problems and implement organisational change.

Acquiring a Masters of Business Administration (MBA) will enable you to meet such challenges. It will give you a competitive edge to make a significant contribution to your organisation and your career prospects.

As Director of studies I am responsible to ensure that all of our MBA courses are practical in nature to enable you to be a high performance manager for your organisation

Master of Business Administration (MBA)

PPA Business School Paris

5 rue Lemaignan, 75014 Paris. France <https://www.ppa.fr>

MASTER OF BUSINESS ADMINISTRATION –

WHAT ARE THE BENEFITS AND THE LEARNING OUTCOMES OF THE MASTER OF BUSINESS ADMINISTRATION

Benefits

Discover your leadership skills
Grow self confidence

Enhance opportunities for career change

Improve analytical and problem solving skills

Solve complex management and business problems for the benefit of your organisation

Confidence in decision making

Apply new management practices

Develop creative ideas for change

Accelerate your career

Job security

Be recognised.

Learning Outcomes

A Critical understanding on how organisations can be transformed to perform effectively.

Master critical management skills in people, resources and finance.

The confidence in making those critical decisions as a result of your acquired analytical skills.

Form and implement a leadership approach and style to achieve

The online MBA has given me the opportunity to combine and balance my demanding work and family commitments

Studying at my own pace has allowed me to develop my own learning styles.

Online discussions provide the opportunity to share and learn from others. This MBA is very practical and what I learn I am able to adopt or adapt for my own work environment.

It is a very affordable degree



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MAKING A DIFFERENCE

OUR ONLINE MBA ENGAGES YOU TO
ACQUIRE AND APPLY THESE ESSENTIAL AND
CONTEMPORARY SKILLS AND KNOWLEDGE

Digital Technology

Disruptive
Leadership

Logistics &

Operations Management

Strategy

Data Analytics

Human
Relations

Project
Management

Marketing

International
Business

Change Management

Human Capital

Corporate Finance

Digital
Transformation

E-Commerce

Cyber Security

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ONLINE MBA

OUR APPROACH

WE ENGAGE AND APPLY A VARIETY OF APPROACHES TO ENSURE EFFECTIVE LEARNING.

Case Studies

Ideal for developing skills in analysis and problem solving, decision making in complex situations. Online discussions of case studies to enable students to share ideas and approaches.

Management Journal

Access to our PPA Management Journal with an extensive range of articles submitted by Professionals and students

Assignments and Assessments

Assignments form the basis of our assessments. This is to ensure that learning outcomes are Level of the European Qualification Framework

Online Discussions

Regular online discussions with lecturers and other students facilitate greater understanding of complex issues and sharing work experiences

E-Library

All MBA students have access to our e-library which contains an extensive range of text books in French and English



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OUR RANGE OF SPECIALISED MBA PROGRAMMES

SPECIALISED PROGRAMMES DESIGNED TO
MEET THE NEEDS OF ORGANISATIONS
TODAY

DESIGNED TO ENABLE TRANSFER OF

MBA in Business Data Analytics

The data that organisations collect today is invaluable to enable them to develop insights for effective decision making. This specialised MBA will enable you to put data analytics into practice towards effective management of processes and activities towards the development of an effective

MBA in Disruptive Leadership

Disruptive leaders put tendencies toward rule-breaking and questioning to good use. This style of visionary leadership is about making change and making progress. It's characterized by a willingness to challenge the status quo and take bold, innovative action, and emphasizes thinking outside the box. This specialised MBA will

MBA in Digital Transformation

This specialised MBA will enable you to develop an advanced appreciation of the role that digital technologies play in transforming business and the wide reaching influence these technologies have across business processes, customer experience,

MBA in Project Management

Projects must be effectively management to ensure they are delivered on time and within budget. This MBA is designed to enable you to acquire the essential skills in planning, controlling, risk assessment and marshalling of resources towards a successful project outcome completion.

MBA in Organisational Development and Change

Organisations operate in a dynamic environment of technological change, social change, and competition. Management must drive the organisation to transform and guide the organisation to meet these changes effectively. This MBA will provide you with the skills to harness the organisation to accept and implement change.

MBA in Logistics and Supply Chain Management

Logistics and Supply Chain management are vital activities in both local and international dimensions. This MBA will enable your development of effective management of supply chain operations including the application of digital technologies.

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OUR RANGE OF SPECIALISED MBA

SPECIALISED MBA PROGRAMMES DESIGNED TO MEET THE NEEDS OF ORGANISATIONS TODAY

MBA in Global Business Management

Organisations develop strategies to reach a wider market in international market. This MBA provides you with a critical understanding of the complexities of developing and implementing a global strategy. You will be exposed to a range of relevant and critical topics including cultural, legal and political influences that shape International business decisions

MBA in e-Commerce and Digital Marketing

The business environment has seen significant changes with emerging digital technologies which has resulted in making significant changes in traditional marketing thinking and strategies. Social marketing, online purchasing and online payment systems requires new approaches to reaching and satisfying customer requirements. This MBA will explore and adapt all aspects of marketing

MBA in Corporate Financial Management

Organisations develop strategies to improve and enhance their organisation's performance and to satisfy the financial expectations of their stakeholders. This can be achieved by aligning financial analysis, control and management to achieve these objectives of profits and adding value to the business.

MBA in Management Accounting and Finance

Financial Management and Control of financial resources are vital for all organisations. This includes auditing and tax planning and management. Analysis of new projects, investments, including risk assessments are essential task for sound financial decision making.

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OUR ONLINE MBA ACADEMIC STRUCTURE

Our MBA requires the completion of 90 ECTS Credits which comprises the completion of 8 courses of 7.5 ECTS each (60 ECTS Credits) and a final project (dissertation) which is specific to your organisation and in the area of your selected specialist MBA selected. Our online MBA program is delivered in modular form.

Each subject is scheduled to be delivered including assignments, case studies and online discussions over a 8/9 weeks.

The Online method of delivery of our MBA allows busy managers and executives to manage their studies without adversely affecting their work and management responsibilities of their organisation

All online discussions are scheduled in advance to enable students to effectively time manage their commitment to their MBA.

All students who are unable to fulfil completion of their assignments are given due consideration to help them meet our academic requirements.

An essential aspect of our MBA approach are the feedback from our experienced faculty drawn from academia and industry for all submitted assignments and case study analysis. Direct online interaction with faculty will provide confidence to all MBA students.

We expect the whole MBA including the final Project (dissertation) to be completed within 18 months.

The final Project (dissertation) requires a formal defence (viva voce) which will be conducted online.



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FREQUENTLY ASKED QUESTIONS

My eligibility to join the programme	You have an undergraduate degree in any discipline, a recognized professional qualification with 5 years working experience
How may this MBA improve my career prospects?	This course is designed to improve your analytical and problem solving skills to enable you to make the right decisions. Case studies and assignments allow you to apply these skills into your work environment
What is the duration of this MBA course?	We expect you to complete the whole MBA programme within 15 to 20 months.
What are the course assessment policies?	Assessments are based on Knowledge and Understanding, Cognitive and Intellectual Skills, Communication, Practical, Professional and Research Skills
Is the Online MBA degree different from the degree awarded to full time PPA students in France?	There is no distinction between our online MBA Graduates and the MBA degree awarded to our PPA Business School full time students
Can I attend the Graduation ceremony held in Paris?	All our Graduates are welcome to attend our Annual Graduation ceremony held in Paris.
When may I join the MBA programme?	We have 6 intakes a year which are scheduled and coincides with each delivered course module.
What are the course fees and may I pay by instalments	Our Online fees for the MBA are priced in UK £ 4,500 or in Euros 5,000.
How may I apply to join the MBA Programme?	Completion of the Application form and emailed to our Registrar at registrar@ipe-paris.fr . On approval you will receive an offer letter confirming fees and start dates for your acceptance.

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PPA BUSINESS SCHOOL PARIS

**Authorised and recognised by the French State – Répertoire national des certifications professionnelles –RNCP
Delivers Bachelor and Masters programmes in 10 major**

PPA Business School brings together 6,200 work-study students spread over 10 major cities in France : Paris, Lyon, Lille, Reims, Grenoble, Aix-en-Provence, Nantes, Toulon, Toulouse and Rennes.

It is now the first Grande Ecole of Business and Management post-baccalaureate in for students combining full time study with full time internship.

PPA Business School's support for excellence is evidenced by its regular and prestigious recognition . It holds number 1 standing for full time study internship for Bachelors students in 2019 according to Le Parisien Etudiant or in the top 20 post-baccalaureate work-study business schools in Challenges.

The School's track record consolidates it's position of being one of the premier business and management

All the training provided within the PPA Business School, on all campuses, leads to the award of diplomas recognized by the RNCP . Students preparing their degree within the institution have the choice between a three-year program for the Bachelors (Level 6) or a further 2 years programme for the Masters (Level 7)

Choosing PPA Business School is an ambitious choice allowing you to benefit from the support of one of the largest training networks in Management and Commerce, the GES and Educative Networks , which are two of the largest higher education networks in Paris since it brings together more than **20,000 students**



One of our 2 campuses in Paris

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Academic Quality Management



Allan Sensicle
Director Academic Quality Assurance

it is essential that the PPA Business School Paris maintains control of the monitoring and approval of local faculty, the setting and marking of assessments together with the moderation of examinations through the PPA International Programmes Examination Boards. This policy ensures an adherence of standards regulated by the Commission Nationale Certification Professionnelle (CNCP) at the appropriate level of degree studies which in this case for our MBA at Level 7 of the European Qualification Framework

It is my responsibility as the Director of Academic Quality Assurance that these standards are implemented effectively.

Graduation Ceremonies



MBA Graduates 2023

All our graduates are invited to attend our graduation ceremony normally held in April each year in Paris.

Contact Details

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