



Doctor of Business Administration (DBA)

***The Ultimate Degree in Business
and Management***

PPA Business School
5 Rue Lemaignan 75014 Paris. France
www.ppa.fr

Why a DBA?

- *Do you want to be recognised and acknowledged as an expert in Business & Management?*
- *Do you want to lead management practice in organisations that want to achieve competitive advantage?*
- *Would you like to acquire cutting edge business research skills?*

It is the highest qualification which can be achieved in Business and Management,

Our DBA is intended for motivated high achievers, providing them with an opportunity to undertake cutting edge management research and development in their employment.

It is an International programme, work based, delivered, supervised and assessed online. It enables participants who do not wish to put their careers on hold to contribute significantly to their organisation.

DBA Professionals are an elite group, recognised as leaders in their field, pushing forward the boundaries of management techniques, meeting challenges, addressing problems and finding effective solutions.

The DBA programme has been designed and developed according to the UK's Quality Assurance Agency for Higher Education (QAA) Doctoral Degrees Characteristics (2011) and to the Framework for Higher Education Qualifications (FHEQ 2008) Qualification Descriptors and has been evaluated at the UK Level 8 (Doctoral) Standard.

The DBA degree is awarded by PPA Business School a French Government recognised and approved Grand Ecole



What are the benefits

Having the DBA shows that you can:

- *Confidently conduct professional research.*
- *Publish scholarly papers.*
- *Add influential and pivotal value to employing organisations.*
- *Make an original contribution to the enhancement of professional practice.*
- *Apply original thought to managerial-level practice.*
- *Conceptualise current research literature to identify gaps in knowledge.*
- *Demonstrate a sound understanding of the techniques to undertake research.*
- *Clearly articulate a thesis to meet the academic standards of a doctoral award.*
- *Develop the skills and confidence to design and shape organisational interventions which help address the 21st Century challenges.*
- *Analyse the effectiveness of those interventions.*
- *Communicate and implement those findings such that both the world of business practice and research can benefit.*

The Two Routes to your DBA

Route 1: DBA by Traditional Thesis

- *The Traditional Route includes:*
- *Research Methods course.*
- *Critical Analysis critical writing.*
- *Reflection.*
- *Detailed Research Proposal.*
- *Supervised data collection, analysis and writing.*
- *Viva Voce examination*

Route 2: DBA by Retrospective Publications

- *Detailed Research Proposal*
- *At least three refereed publications*
- *A wrap around thesis of around 15,000 words*
- *Viva Voce examination*





Having a DBA on a CV is difficult to ignore

The achievement demonstrates my capacity for successful independent learning and complex problem solving

Commitment to excellence

Confidence to make the right decisions arising from my ability to conduct professional

The DBA Programme

Comprehensive Research Methodology Course delivered online.

Detailed Research Proposal.

Defence and Approval of the Research Proposal.

Field work in your own organisation or sector.

Thesis writing and submission.

Viva Voce Examination.

Award of the DBA Degree on successful Viva

Research is typically undertaken in your organisation or sector, giving you the opportunity to make that difference in your own field. Joining the PPA doctoral programme will give you not only an outstanding and challenging learning experience, but also the opportunity to participate in a virtual community of like-minded business and management

The Research Methods Course

The online Research Methods course is an online assessed course that enables you to develop the research skills necessary for this level of study.

The course requires completion of 8 modules. The timing of the modules is flexible. You can work to your own timetable, in keeping with your other commitments. However, in our experience, candidates tend to spend the following times on each module.

Module 1	Critical Analysis 1	One to two months
Module 2	Critical Analysis 2	Two to four weeks
Module 3	Preliminary Literature Review	Two to three months
Module 4	Publication of the Literature Review as a Primer	Two to four weeks
Module 5	Methodology	Two to three months
Module 6	Survey design and analysis	Two to four weeks
Module 7	Reflection	Two to four weeks
Module 8	Research Proposal	Two to three months

All modules are summatively assessed with the exception of module 7 which is formatively assessed and results are reported on your transcript.

You will be given full supervisory support with targeted feedback from your application all the way through to the submission of your thesis. Contact is made either through emails or Zoom.

Failure on the Research Methods course will not allow you to proceed to the Research stage of the programme and will be removed from the programme. However this rarely happens as feedback is given after each assignment and candidates have the opportunity to implement the feedback and improve their grades.



Outcomes of the Viva Voce

Following the viva voce, the internal examiner will complete a report making one of the five recommendations:

- 1. The candidate is awarded the degree of Doctor of Business Administration (DBA).*
- 2. The candidate is awarded the degree of Doctor of Business Administration (DBA) with minor revisions.*
- 3. The candidates implements major revisions without a second viva.*
- 4. The candidates implements major revisions with a second viva.*
- 5. The candidate fails*

DBA by Retrospective Publications

A portfolio of retrospective work is submitted as part of the thesis, if those works have been peer-reviewed.

On acceptance of your application you can then commence your wrap document with an appointed supervisor towards your viva voce.



Graduation - International DBA and MBA Graduates in Paris

Your Research Topic

Start with your own interests, capabilities and experiences, identify a broad topic that motivates you to research further.

You are likely to be an expert in your field or industry already, having spent time in management before you decided to embark upon your research. You will be aware of the major debates and problem areas. What are the barriers to growth in your industry or organisation? What research has already been conducted in this area? Where are the gaps?

Start by systematically exploring the literature relevant to the problem or debate that you have identified. What has already been written on the topic? What is missing? Narrow your broad topic into a niche area that you can make your own

Identify an overarching research question that has the potential to underpin your study. What data would you need to collect to address this research question? Make sure that such data are available.

.Think about the skills you will need. Do you need to polish up your writing or quantitative skills?

Consider the research landscape as an infinite jigsaw puzzle. As one piece of the puzzle is put in place, it creates a small gap between that piece and the next. Those small gaps comprise potential niche areas for research.

Your supervisor will help you to refine your topic, and the first module in the Research Methods course will lead you through a case study of your industry, field or organisation. This task will enable you to refine and develop your topic.



Your Eligibility

You will need a good Master's degree from a recognised body, and have at least four years of managerial experience involving responsibility for strategic issues. You may alternatively be considered on the basis of your alternative academic qualifications, managerial experience or prior professional knowledge & experience.

Adequate command of spoken and written English is required for admission (equivalent to IELTS 6.5). Applicants whose native language is other than English and who do not hold a Bachelor degree or its equivalent from an institution at which English is the language of instruction must provide evidence of their proficiency in the language.

Applications

The application form for the DBA can be downloaded from our website at www.ipe-paris.com

Alternatively send us your email address to registrar@ppa.fr. to enable us to email directly to you the application form.

You will need to supply the following documents with your application form:

- 1. Curriculum Vitae (CV / Resume) to include education and work experience (with dates)*
- 2. Academic transcripts of relevant qualifications (e.g., Master's)*
- 3. Certified copies of academic qualifications*
- 4. English language scores for non-native speakers*
- 5. Two letters of recommendation (one must be from an academic source)*
- 6. Application form (to include outline research proposal)*



DBA Course Fees

Course fees for the DBA are:

Traditional DBA - € 4,700 per year.

DBA by Retrospective Publication - € 9,000 (Total Fee).

Fees may be paid by instalments to an agreed instalment plan.

Remittances for fees can be made by bank transfer. We can provide all relevant banking details for this transfer.

Alternatively, fees can be paid online with a debit or credit card. There are no charges for credit card payments compared against remittances by bank transfer.

All fees include full supervision and all relevant resources for the whole programme up to final viva voce.

PPA Business School - Paris

PPA Business School is an Institution of Grandes Écoles Spécialisées (Reseau GES) www.reseau-ges.fr. It owns a network of Institutions in France that delivers Management and Business programmes (PPA), Luxury Management, Computing, Accountancy, Journalism, Fashion, Sports Management, Multimedia and Creative Studies, Film and Photography programmes. These programmes are delivered in 9 campuses located in France.

PPA Business School Paris is approved and recognised by the French State.

PPA main campus is in Paris that delivers a variety of Bachelor and Masters Degree programmes in Business and Management.

Our DBA Programme is delivered online and is appropriate for managers and executives located in International locations.



Frequently Asked Questions

How does the DBA differ from a PhD?

The DBA is a doctoral award and is at the same intellectual level as the PhD. The PhD focuses on making an original contribution to theoretical knowledge and aims to have some influence or impact upon policy and/or practice.

The DBA requires a contribution to knowledge, (as for all doctoral level study), but tends to focus on making some contribution to professional practice - not just to professions, but also to the field. Industry or commerce. It makes a particular contribution to the knowledge-based economy.

Is there a taught element?

No. There are three main phases to the DBA. The first involves a programme of assessed Research Methods (RM) modules which enable you to develop the research skills necessary for this level of study. The second is the data collection and analysis and the third is the writing up of your thesis. You are supervised at all stages throughout this process.

Is the Research Methods course assessed?

Yes. All assessments are written submissions. You have the opportunity to upgrade each assignment.

What support will I be given?

You will be given supervisor support, with targeted feedback, from the application all the way through to the submission of your thesis

What if I experience problems with my supervisor?

Your supervisor will be carefully matched to your proposed topic, so supervisor problems are very rare. However, if you need to switch to a different supervisor, then this is possible.

Who are the examiners?

The final thesis viva voce Defence is examined by two examiners - one internal and one external. Your supervisor is not involved in the final viva voce Defence.

How does DBA by Retrospective Publication work?

You can submit a portfolio of retrospective work as part of your thesis, if those works have been peer-reviewed. Typically you will be an active researcher in your field of expertise and will be the sole author or the first author in each of the publications.

When can I start?

You can apply and start at any time during the year. All tuition and supervision is delivered online, at times to suit your own schedule.

Contact Us

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